

The world's largest and most important market

The Transatlantic Economy 2018

One third of global GDP
(in terms of purchasing power)



15 million jobs
on both sides of the Atlantic

Half of total global personal consumption

\$5.5 trillion
in total **commercial sales** a year

Investment

- 54%** of global investment into the U.S. comes from Europe (2017)
- 64%** of U.S. global investment goes to Europe (2017)

Innovation

- \$31.3 billion** U.S. companies in Europe (2015)
- \$41 billion** European companies in the U.S. (2015)

Digital

Data flows between the U.S. and Europe are the **most intense in the world**

50% higher than data flows between the U.S. and Asia

Jobs Workers

- 4.7 million** U.S. companies in Europe (Direct jobs due to investment, 2015)
- 4.3 million** European companies in the U.S. (Direct jobs due to investment, 2015)

Goods

- 28.1%** U.S. and Europe's share of global goods exports (2016)
- \$284 billion** U.S. goods exports to the EU (2017)

Services

- \$279 billion** U.S. to Europe (2016)
- \$212 billion** Europe to the U.S. (2016)

Thriving Together
No two other regions in the world are as deeply integrated as the U.S. and Europe

